



Retailing

RETAILING offers students the opportunity to participate in the operations of actual off-site retail stores and a school store. Students order items, stock shelves, develop displays and market products to the public and school population. All aspects of customer service, inventory, loss prevention, profit and loss management are included in the curriculum.

Work Environment

Workers provide goods and services that consumers need and want. They perform tasks which support the operations of a retail establishment. The working environment will vary depending on the size and type of business as well as its location.

Career Opportunities:

Merchandise Handler
Receiving Clerk
Inventory Clerk
Sales Clerk
Bagger
Stock Clerk
Cashier
Gift Wrapper
Receptionist
Customer Service Representative

Employment Outlook

Because jobs in retailing involve such a wide range of abilities and skills, job possibilities relating to this curriculum are many. Retail establishments need many workers with various skills.

Course Outline:

- Telephone Skills
- Counting Money/
Cashier Skills
- Customer Service Skills
- Filling Orders
- Creating Displays
- Ordering and Receiving Merchandise
- Computer Inventory Applications
- Display Skills
- Inventory Control
- Loss Prevention

Consider these Courses at Tech

- Building and Grounds/
Maintenance*
- Food Services*
- Life Skills*
- Office Skills*
- Printing*

All placements are based upon individual needs and approval from the district and parent/guardian.

*Smaller class size.