



Photography

accredited by Media West



PHOTOGRAPHY develops skills and knowledge of commercial photography. Students master studio and darkroom skills as well as learn the business aspects of photography.

Work Environment

The professional photographer may work in a studio, a darkroom with chemicals, or outdoors on location. Photography is the cornerstone of graphic arts, television, video and arts of the stage. Well-paid opportunities in these fields are always open to trained persons.

Fashion, sports, science, education, research, publishing, government and the armed services look more and more to photography to report, dramatize, illustrate, clarify, explain, and sell. Vast and lucrative opportunities also exist for the portrait and wedding photographer in every town.

Career Opportunities

Biomedical/Medical Photographer
Fashion Photographer
Forensic Photographer
Free Lance Photographer
Industrial Photographer
News Photographer
Photographic Salesperson
Photojournalist
Photo Lab Technician
Special Events Portrait/
Wedding Photographer

Advanced Standing Available*

Art Institute of Philadelphia
Art Institute of Pittsburgh
Boston University
Pennsylvania College of Technology

*Advanced Standing may be available to those who successfully complete this Tech course. See Articulation Agreements on page 41.

Employment Outlook

Job opportunities in newspapers and magazines should continue to be

good for persons with college training in photography. Business and industry also will offer good opportunities for photographers as greater importance is placed on visual aids for use in meetings, stockholder's reports, and sales campaigns.

Photography is becoming an increasingly important part of scientific and medical research, and opportunities are expected to be good for those with this highly specialized background. Competition for jobs as portrait and commercial photographers, however, is expected to be keen since photographers can go into business for themselves with a modest financial investment or work part-time while holding another job.

Starting Weekly Salary: Minimum wage to \$360.

Student Supplies (approx. \$60)

1. Wilson Tech t-shirt for location and field trips
2. Students may use their own 35mm SLR or DSLR camera
3. 4 gig SD card required for projects
4. 8 gig flash drive recommended

Academic credits integrated:

See chart, page 26

CTE Endorsement

In order to be granted the Technical Diploma endorsement, students must successfully meet the academic and attendance criteria for a two-year Wilson Tech Certificate of Completion, including Career and Financial Management (CFM), and pass the following national certification exam: SkillsUSA.

Course Outline

- Camera Theory and Applications
- Adobe Photoshop CS
- Digital Cameras
- Small/Medium Format SLR Cameras
- TLR Cameras
- Lighting Techniques
- Film Processing
- Composition
- Customer Relations
- Business Techniques
- Portraiture
- Color Slide Production
- Polaroid Emulsion Lift
- Publicity, Industrial Products, and Fashion work
- Black and White Photographic Printing
- Color Skills
- Computer Skills
- Advanced Printing Techniques

Consider these classes at Tech

- Advertising/Graphic Design
- Architectural Design/CAD
- Audio Production
- Cosmetology
- Cosmetology*
- Printing*
- Video Production

All placements are based upon individual needs and approval from the district and parent/guardian.

*Smaller class size.