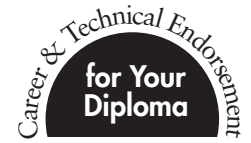




# Fashion Merchandising/Design

accredited by the National Association of Family and Consumer Sciences Education



FASHION MERCHANDISING/DESIGN develops the skills and knowledge necessary to enter the fashion merchandising/design industry. Training emphasizes both the theory of fashion and practical applications such as pattern design and clothing construction and prepares the student for the business of fashion in retailing, human relations and store management.

## Work Environment

Fashion Merchandising and Design involves planning ways to sell the right merchandise to customers at the right price, at the right time, in the right place, and in the right amounts. In this field, you work with displays, computers, fabrics, models, patterns, and machinery. There is ample opportunity for creativity and self-expression. Success requires a reasonable mixture of manipulative and cognitive skills in display techniques, clothing construction, designing, sketching, buying, and selling.

Graduates work in retail organizations and wholesale showrooms as sales associates where the atmosphere may be very busy. There can be high production quotas as well as deadlines to be met. Jobs can be very "fast track" and challenging. College graduates work as wholesale buyers and managers or as designers in textiles or clothing.

Field visits include: Fashion Institute of Technology, Nassau Community College and a garment factory.

## Career Opportunities

Business Owner	Fashion Illustrator
Buyer	Fashion Stylist
Designer	Interior Decorating
Fashion Coordinator	Modeling
Fashion Forecasting	Sales Executive

## Advanced Standing Available\*

Berkeley College  
 Fashion Institute of Design/  
 Merchandising (FIDM)  
 Laboratory Institute of Merchandising  
 (LIM)  
 Nassau Community College  
 SUNY Cobleskill

\*Advanced Standing may be available to those who successfully complete this Tech course. See Articulation Agreements on page 49.

## Employment Outlook

As more and more retail companies are opening on Long Island, job opportunities are anticipated to increase.

## Student Supplies

1. Portfolio binder 11" x14"
2. Loose leaf paper and dividers
3. Protective sheets for portfolio sketches
4. Sketch pad
5. Colored pencils (watercolor)
6. Artistic markers (Pentel, Prisma-color or Prang)
7. Pencils, #2
8. Bienfang Graphics 360 marker paper (11" x 14" at least)

## Academic credits integrated:

- Technical Math
- Technical Science
- English 12
- Economics/Participation in Gov't
- Art

## CTE Endorsement

In order to be granted the Technical Diploma endorsement, students must successfully meet the academic and attendance criteria for a two-year Wilson Tech Certificate of Completion, including Career and Financial Management (CFM), and pass the following national certification exam: National Occupational Competency Testing Exam (NOCTI) - Clothing and Textiles Assessment Exam.

## Course Outline

- Fashion History
- Design
- Patternmaking
- Fabric Science
- Clothing Construction
- Draping
- Industrial Power Machines
- Visual Merchandising
- Fashion Illustration
- Fashion Show Producing and Participating
- Interior Design
- Retail Math

## Consider these classes at Tech

- Advertising Art
- Audio Production
- Cosmetology
- Cosmetology\*
- Design and Production Technology\*
- Floriculture
- Photography
- Printing\*
- Video Production

All placements are based upon individual needs and approval from the district and parent/guardian.

\*Smaller class size.